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## **TWINCITIESGOLF.COM AND THE MINNESOTA GOLF ACADEMY ANNOUNCES NEW GOLF REALITY SHOW TO START FILMING IN FEBRUARY 2014.**

“Hack to Jack” Will Follow 16 Average Golfers Over the Course of 12 Weeks as They Work on Improving Their Game and Fitness While Completing Fun Team and Individual Skill Challenges.

**Eden Prairie, MN:** February 16, 2014 - A new golf reality show is taking viewers inside the journey of beginner & higher scoring golfers to lower their scores and to discover the real joy of playing the game. Contestants will perform Skills Challenges and compete in individual and team activities while getting weekly golf lessons from PGA Teaching Professionals Aaron Ressler, Eric Chiles, Luke Benoit and Tim Jochim. They will also receive weekly Chiropractic care from Dr. Tim Fargo of Chiropractic Health & Wellness in Edina and undergo an initial Fitness Assessment and receive a custom-designed exercise program from a Certified Personal Trainer at Fitness 19.

“I’ve met so many personalities on the course over the years who I always thought would be hilarious on camera. It seems like there are reality shows for just about everything else so I thought why not give the typical duffer who loves the game a shot at 15 minutes of fame? I also felt it would be a blast to do fun golf skills competitions and do activities on the golf course that people have never seen before. Of course, though, we will also have some surprises that the participants or viewers won’t be expecting,” said Kevin Unterreiner, Creator and Producer of the show.

The name of the show - Hack to Jack - implies the journey of a “hack” (higher scoring) golfer attempting to improve to tour-level play (“Jack”) and will be aired online via podcast and YouTube. Mini-episodes will be released throughout the 12 week program and engage interaction with viewers via blog posts, Facebook and Twitter. Early interest in the show has been very strong with over 400 people applying for Episode 1 (Minnesota) and 300,000 views on the Hack to Jack website and Facebook pages the first three weeks following announcement.

Local sponsors will provide prizes and include the Minnesota Golf Academy, Suburban Chevrolet, Chiropractic Health & Wellness, the Anderson Agency, GenerationNOW Entertainment, and Fitness 19.

The majority of the filming will occur at the Minnesota Golf Academy in Eden Prairie, with additional scenes captured outdoors at a variety of local golf courses once show contestants can tee it up in the spring. The show will begin releasing episodes starting in March and continue through July with plans to roll out additional episodes of Hack to Jack nationwide and complement the show with fun local, regional, national and world-wide events that viewers can also participate in to be part of the show experience. Anyone interested in getting involved as a sponsor, future candidate, hosting site for events (golf & non-golf venues needed), non-role playing cast member, or volunteer should contact [info@hacktojack.com](mailto:info@hacktojack.com).

For more information, visit [www.HackToJack.com](http://www.HackToJack.com).

### About TwinCitiesGolf.com

Founded in 1998, TwinCitiesGolf.com has been voted Minnesota’s #1 Golf Website and currently receives over 2 million views a year on their website, Facebook, Twitter & YouTube pages providing information on golf courses, golf discounts, online tee times, USGA handicap card service and fun golf events. Learn more at [www.TwinCitiesGolf.com](http://www.TwinCitiesGolf.com).

### About Minnesota Golf Academy

Located in Eden Prairie, the Minnesota Golf Academy is Minnesota’s most complete & state-of-the art indoor golf facility in the upper midwest with 30,000 square feet to serve your year around golf improvement needs. We believe the game of golf should be easy to learn and fun to play. MGA offers world-class golf learning facilities, experienced PGA Professionals, innovative programs, and industry leading technology and research, in a fun, friendly, and inspiring environment. Learn more at [www.mngolfacademy.com](http://www.mngolfacademy.com)

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